



# Launch of "Habitat Business Forum"

Theme- 'Innovative Cities'

Show-casing & Debating Urban Challenges & Solutions

July 7-9, 2009, Vigyan Bhawan, New Delhi, India

## Sponsorship Opportunities

### Benefits to sponsoring companies mentioned under each category

#### Platinum Sponsor: INR 150000/USD 30000 (approx)

This is the highest category sponsorship wherein the sponsoring company will receive maximum brand visibility and publicity.

- Unique branding along with FICCI on the main backdrop
- Exclusive space at the conference venue to showcase company brochures/catalogues
- Exclusive signage to be displayed at the conference venue
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- One page advertisement will be placed in the conference Souvenir
- Insertion of the company's brochure in conference kit
- B2B table in the name of company during B2B meetings
- Ten complimentary delegate passes for the Summit

## **Dinner Sponsor: INR 130000/USD 26000 (approx) (Sole Sponsorship)**

(To be hosted on first day of the event)

- Exclusive panel at the dinner venue acknowledging dinner sponsorship
- Name of dinner host will be mentioned in the final programme
- Dinner invitation cards to be printed in the name of the sponsor
- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- B2B table in the name of company during B2B meetings
- Seven complimentary delegate passes for the Summit

## **Conference Kit Sponsor: INR 850000/USD 17000 (approx)**

- Company logo to be printed on the conference Kit which would go to all speakers, delegates, government officials, media
- Prominent Branding in panel of sponsors at the Summit venue
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Insertion of the company's brochure in the conference kit
- Seven complimentary delegate passes for the Summit

## **Delegate Badge Sponsor: INR 850000/USD 17000 (approx)**

- Logo of the company will be printed on delegate badge and sling
- Prominent Branding in panel of sponsors at the Summit venue
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Insertion of the company's brochure in conference kit
- Seven complimentary delegate passes for the Summit

## Cocktail Sponsor: INR 800000/USD 16000 (approx)

(To be hosted on first day of the event)

- Exclusive panel at the Cocktail venue acknowledging the sponsorship
- Name of cocktail host will be mentioned in the final programme
- Cocktail invitation cards to be printed in the name of the sponsor
- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Five complimentary delegate passes for the Summit

## Lunch Sponsor: INR 750000/USD 15000 (approx) (Sole sponsorship)

(To choose from any of the three days of the event)

- Exclusive panel at the lunch venue acknowledging lunch sponsorship
- Name of lunch host will be mentioned in the final programme
- Lunch cards to be printed in the name of the sponsor
- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Five complimentary delegate passes for the Summit

## Dinner Co-Sponsor: INR 650000/USD 13000 (approx)

- Exclusive panel at the dinner venue acknowledging dinner sponsorships
- Names of dinner hosts will be mentioned in the final programme
- Dinner card to be printed in the name of sponsors
- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Four complimentary delegate passes to each company for the Summit

## Gold Sponsor: INR 500000/USD 10000 (approx)

- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- One page advertisement and an article in the Souvenir
- B2B table in the name of company during B2B meetings
- Four complimentary delegate passes for the Summit

### Lunch Co-Sponsor: INR 400000/USD 8000 (approx)

- Exclusive panel at the lunch venue acknowledging lunch sponsorships
- Names of lunch hosts will be mentioned in the final programme
- Lunch cards to be printed in the name of sponsors
- Branding in panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Four complimentary delegate passes for the Summit

### Media Lounge Sponsor: INR 400000/USD 8000 (approx)

- Media Lounge area to have branding of sponsoring company
- Branding on panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Four complimentary delegate passes for the Summit

### Silver Sponsor: INR 300000/USD 6000 (approx)

- Branding on panel of sponsors at the Summit venue
- Insertion of the company's brochure in the conference kit
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Three complimentary delegate passes for the Summit

### Associate Sponsor: INR 200000/USD 4000 (approx)

- Branding on panel of sponsors at the Summit venue
- Acknowledgement of the company logo in all publicity material including conference brochure, advertisements, FICCI website (with link to company website) and souvenir
- Three complimentary delegate passes for the Summit

For sponsorship enquiries contact **Mr. Santosh Mathew**  
at [housing@ficci.com](mailto:housing@ficci.com) or Phone (Direct) Line: +91-(0)-11- 23765318